

NOAH CORDLE

INDUSTRIAL DESIGNER

noah.cordle@gmail.com · 609-661-5109 · linkedin.com/in/noahcordle · noahcordle.com · Lorton, VA

EXPERIENCE

Industrial Designer | Core Home May — Aug 2026

- Design consumer products for Starbucks, Lululemon, and Walmart.
- Own projects end to end: research, sketching, CAD, and prototyping.
- Led a project from concept through to production.
- Built internal operations software to streamline factory communications.
- Demonstrated AI-assisted design and workflow tooling across the team.
- Collaborate across engineering, sourcing, and merchandising toward retail.

Studio Assistant | Sophomore ID Studio Jan — May 2026

- Deliver lectures on industrial design process, technique, and critique.
- Mentor sophomore students through studio projects and presentations.
- Reinforce core fundamentals in a hands-on studio environment.

Founder | Emphiciency Dec 2025 — Present

- Founded and shipped Emphiciency, a health-adjacent adaptive platform, solo.
- Designed in Figma; prototyped in Cursor and Claude Code into production.
- Built adaptive flows that anticipate user needs and handle edge cases.

Creative Director | CORDESIGNCO Oct 2024 — Jan 2025

- Founded a consumer brand and directed the full product lifecycle to market.
- Led a cross-functional team across design, prototyping, and sales.
- Established a brand system across digital and physical touchpoints.

Operations Specialist Intern May — Aug 2023

- Shadowed the VP of Operations across strategy and team management.

PROJECTS

Stomp Pad Redesign | Design Team Member Feb — Mar 2025

- Led a user-centered redesign of the snowboarding stomp pad to launch.
- Ran on-site user research and surveys to surface key pain points.
- Translated user feedback into product requirements through launch and sales.

JMU Hackathon | 2nd Place Apr 2026

- Shipped Look Up, a geofencing mobile app, end-to-end in a 24-hour sprint.
- Sole designer-engineer using AI-assisted prototyping to validate flows live.
- Pitched product vision and interaction design to judges, securing 2nd place.

JMU Fallon Challenge | Finalist ec 2025 — Feb 2026

- Finalist in JMU's competitive entrepreneurship pitch for Emphiciency.
- Pitched UX flows, working prototype, and product vision to judges.

EDUCATION

James Madison University

B.S. Industrial Design
2023 — 2027

SOFTWARE

Solidworks
Rhino 3D
Keyshot
Blender
Vizcom
Adobe Suite
Figma
Framer
Claude
ChatGPT
Cursor
Claude Code

SKILLS

Sketching
Rendering
3D Modeling
Rapid Prototyping
User Research
Leadership
Design Systems
Wireframing
Interaction Design
AI Prototyping
Information Architecture

